

Bravo! Publications and Tradeshows
NEWS RELEASE

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Bravo! Live to Host Qualified Planners from Out of State

PORTLAND, Ore. – Bravo! live, now in its 17th year and the state's largest event and meeting industry trade show, announced that it will be hosting qualified planners from outside of Oregon in conjunction with this year's Bravo! live event, scheduled for October 24th at the Oregon Convention Center.

"Everything that Bravo! Live attendees love about the show will be back," May Lou Burton, owner of Bravo! Wedding & Event stated. "This year we are inviting pre-qualified planners from out-of-state to come experience all that Oregon has to offer and meet the vendors face-to-face that will make their next event unforgettable!"

Planners will be hosted the night of October 23rd at Hotel deluxe, a downtown Portland hotel and will re-introduce Oregon as the fresh, unique location the entire country has been watching on television shows, such as *Leverage*, *Portlandia* and *Grimm*. A contemporary tribute to the Golden Era of Hollywood filmmaking, Hotel deLuxe tastefully balances art deco and art moderne styles for a mix of timeless sophistication and serene comfort.

Bravo! has partnered with Travel Portland, Travel Oregon, Meeting Professionals International – Oregon Chapter (MPI-OC) and International Special Events Society (ISES) to educate out-of-state planners about Oregon's edge on the sustainability movement. Bringing out-of-state planners to Bravo! Live makes it easier for planners to meet local venues, caterers, decor companies under one roof, rather than spending time driving to different locations for multiple meetings. As the most trusted resource to event planners, Bravo! ensures planners will leave the state of Oregon with fresh ideas and inspiration for their next event.

"We are thrilled to be partnering with Bravo! again this year," states Midge Dobbs, CMP, Immediate Past President for MPI-OC "as a foundation in the meetings industry in Oregon and the Pacific Northwest we have had great results with our collaboration over the years. Mary Lou and her team really know how to show off the best that our area has to offer."

Qualified planners are encouraged to contact Bravo! Wedding & Event at [503.675.1380](tel:503.675.1380) if they would like more information on being hosted at Bravo! live this year.

Bravo! Wedding & Event, a locally-owned company in Lake Oswego, Ore. promotes local businesses through its Event Resource Guide, Bravoevent.com and two tradeshows held every fall. Founded in 1989 by Mary Lou Burton, it has been delivering valuable resources to brides, grooms and professional event planners for 23 years within Oregon and S.W. Washington. For more information, visit www.bravoevent.com or call [503.675.1380](tel:503.675.1380).